

kidz make cents

Helping Youth Become Masters of Money

Founded in 2006, Kidz Make Cents is a leader in providing financial education that empowers children and teens aged 3 to 17 to create their own financial freedom through interactive, experiential activities and games. The programs offered are fun, innovative and highly impactful, delivering financial education, principles on wealth and concepts on the language of money.



We Cater to All Ages

Whether the child is 3 or 17, just got their first allowance or their 100th paycheque, we have a program to meet their unique needs.

The Programs

We have varying lengths of curriculum from week long summer programs, four to eight week school year programs, and one, two or three day weekend workshops and wealth building events with ongoing support and mentoring.

We are able to accommodate schools so that whether it is one time block in a single classroom or a half day in the Gymnasium with multiple classes, the basic concepts around money management and wealth creation can be taught in ways that are fun and interactive.

Accelerated Learning Strategies

All programs incorporate accelerated learning strategies using co-operative games, guided learning and group participation so that participants learn more, learn faster and have tons of fun in the process!

MONEY and financial fitness are fundamental components of life mastery...how can a child get to where they want to go without the right financial vehicle to get them there? Kidz Make Cents helps them understand what types of "vehicles" are available and then they test drive them to see which one fits their money personality. Next we help the child plan the journey of their life by helping them consciously decide where they want to go and what they want to see on their journey. Giving a child the tools to chart their adventure and using a roadmap to keep them heading in the direction of THEIR CHOOSING is our mission.



Improving Children's Financial Skills While Having Fun at the Same Time!



What We Teach

- How to make money grow
- Credit cards, car loans, pay day loans
- Budgeting tools
- How money is earned
- Goal setting
- Risk vs. reward
- Delayed gratification
- Pay yourself first
- Taxes
- Stretching your comfort zone
- And much more

The Experts

The facilitators of the programs are Kim Deep, a Certified Management Accountant, and Jim Sicotte, a Professional Real Estate Investor.

Kim, an author and founder and President of Kidz Make Cents, has worked along side some of the top trainers and coaches in the world and is well respected for her unique, creative and fun approach to helping youth feel empowered, understand money and learn basic money skills. Jim is an expert real estate investor, buying and holding revenue properties in and around Edmonton. His passion for learning and mentoring is highly evident and is what brought him to the Kidz Make Cents Team.

kidz make cents

Where Financial Literacy is a Wealth of FUN!

The Benefits

Most people don't know how to manage and invest money because they were never taught about it and its enormous buying power. With important information on managing your money and helping your children develop positive money habits you can define spending limits, feel financially secure and be aware of a multitude of financial information that you wouldn't find elsewhere. At Kidz Make Cents children will learn the fundamentals of:

- Budgeting a paycheque and paying taxes
- Becoming more clear on what they want to use money for
- Learning a simple system that will propel their money growth well ahead of the masses
- How to get interest to work for them and not against them
- The three main pillars of wealth and investing and the due diligence involved with each area and how to earn passive income from them
- The techniques that advertisers use to convince them to buy now

All this and much more while having a ton of fun!



What the Children & Parents Tell Us

"I think that this program is cool because it will really help me after in life. I also think schools should teach things like this. This taught me to think about what I do, how I spend my money, and you will do better if you know people and get there first. This also taught me many other things. Thank you!"

- Sigourney Beada

"Congratulations on getting the young adults engaged in the activities. My son skipped breakfast Sunday morning just to be on time! Thanks for convincing my son that donation is equally important as savings/play. Great team!"

- Patricia Bonilla

"It was so fun! I really liked the game we played. I did well because I paid myself first."; "I learned that it is good to save my money for things like college. I'm going to start right away."

- Grade 3 Students, John Barnett
Elementary School

"I love your program. I am thankful for this opportunity because you have given me the tools (Jars) and knowledge (real estate/stock market) to become rich and successful in life. You guys have an amazing staff full of energy. Thanks for everything."

- Pedro Ocampo

"This was an excellent program for our entire family. I think it has made a difference that parents were asked to participate-at least in the case of our children. Some children are more independent than others. Our children still need us to participate in activities with them-this makes their learning more effective. We look forward to participating in more Wealth Rules programs! Thank you!"

- Calli Sajjani and Suneel Sajjani

"Had a great time, learned a lot. Exciting, fun, and informative. It was cool. I like the hands on games and things."

- Winston Hale



Kidz Make Cents Inc.

10305-174 Street NW
Edmonton, Alberta T5S 1H1
Phone: (780) 483-4010
Fax: (780) 483-4016
emailus@kidzmakecents.com
www.kidzmakecents.com
www.theprospertyexpress.com